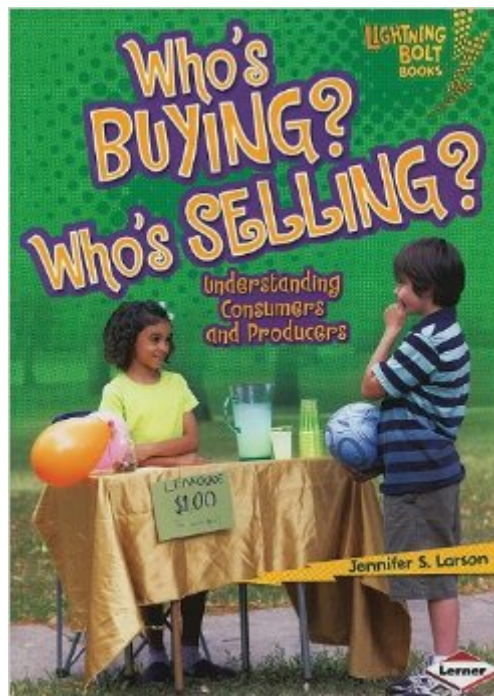


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# Who's Buying? Who's Selling?: Understanding Consumers And Producers (Lightning Bolt Books: Exploring Economics (Paperback))



## Synopsis

This basic introduction to buying and selling explains the different roles consumers and producers play in an economic system. It then explains the basics of a market, including pricing, cost and benefit, trading or bartering, and the role of supply and demand.

## Book Information

Series: Lightning Bolt Books: Exploring Economics (Paperback)

Paperback: 32 pages

Publisher: Lerner Classroom (February 1, 2010)

Language: English

ISBN-10: 0761356657

ISBN-13: 978-0761356653

Product Dimensions: 7.3 x 0.3 x 9.9 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #544,105 in Books (See Top 100 in Books) #82 in [Books > Children's Books > Growing Up & Facts of Life > Family Life > Money](#) #188 in [Books > Children's Books > Education & Reference > Money & Saving](#)

Age Range: 8 - 12 years

Grade Level: 1 - 7

## Customer Reviews

Younger students enter school with an experience-based knowledge of economics and the ability to learn a range of basic principles. Early introduction of key economics principles provides an important set of tools that form the building blocks of economic and financial literacy. This idea underlies the increased availability of interesting children's books to help younger learners gain a basic understanding of the economic and financial world around them. The Lightning Bolt Books - Exploring Economics series makes a solid contribution to this growing literature with its lively photographs, clear and simple text directed to younger students, practice exercises, and helpful reference materials. The series cover a range of fundamental concepts in economics that students are often expected to learn in the early years. The books have some overlap in the concepts they define, albeit with differing levels of detail, making them informative as stand-alone books yet mutually reinforcing. The series currently has six books. This book - *Who's Buying? Who's Selling?* - describes how producers and consumers make decisions and interact in the market.

Good for teaching

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